

# Preliminary Operating Statistics

## For the 2<sup>nd</sup> Quarter of the Financial Year Ended 2013



AirAsia Berhad (“AirAsia” or “the company”) is pleased to announce the operating statistics for the 2<sup>nd</sup> Quarter 2013 (“2Q13”).

In 2Q13, the Group\* recorded a strong load factor of 80% - an increase of 1 percentage point (“ppt”) from the same period last year. The total number of passengers carried for the whole Group increased by 20% year-on-year to approximately 9.99 million, in line with the increase in capacity which stood at 18%. Year-on-year, AirAsia Group took in 19 additional aircraft, which brings its total fleet at the end of June 2013 to 121 (126 including AirAsia Japan). Note that following the dissolution of AirAsia Japan (“AAJ”), AAJ’s numbers are excluded from the Group’s figures.

Malaysia AirAsia (“MAA”) remained resilient and posted a load factor of 80% in 2Q13, which is the same as 2Q2012. Total number of aircraft under MAA at the end of June 2013 was 66, an additional of 8 as compared to the same period last year. The number of passengers carried during the reported period was up 12% at approximately 5.5 million, in line with the 12% capacity increase. The increase in passenger traffic was attributed to the addition of frequencies in a number of routes including Kuala Lumpur to Kuching, Bintulu and Langkawi for domestic, and Kuala Lumpur to Tiruchirappalli and Lombok for international. The strong load factor and high passenger growth is mainly due to AirAsia’s continuous strategy to be load active and yield passive despite the challenges faced following the 13<sup>th</sup> General Election and the Lahad Datu incident.

Thai AirAsia (“TAA”) again recorded a commendable load factor of 82% in 2Q13, a 3 ppts increase year-on-year. The number of passengers carried increased by 25% to approximately 2.4 million, while the increase in capacity stood at 20%, suggesting a growth opportunity in the market. The increase was due to the additional frequencies implemented in routes such as Bangkok to Hong Kong, Wuhan and Phuket. During the quarter, TAA took in an aircraft which brings the total fleet to 29 at the end of June 2013 (additional 5 aircraft year-on-year).

Indonesia AirAsia (“IAA”) posted a 1 ppt increase in its load factor year-on-year to 79%. The amount of passengers carried was up by 33% to 1.9 million, in line with the capacity increase of 32%. The growth in IAA’s numbers was boosted by the introduction of 3 new routes: Medan – Jakarta; Surabaya – Singapore; Jakarta – Johor Bahru. There were also increases in frequencies in the following 7 routes: Medan – Pekanbaru, Penang and Kuala Lumpur; Surabaya – Jakarta, Kuala Lumpur and Johor Bahru; Makassar – Surabaya. IAA received 2 aircraft this quarter, bringing its total fleet at the end of the period to 24 (additional 6 aircraft year-on-year).

Philippines’ AirAsia (“PAA”) recorded load factor of 74% in 2Q13, a big increase as compared to 48% in the same quarter last year. Total number of passengers carried was around 0.140 million, up 114% year-on-year, with a capacity increase of 38% year-on-year. The increase in load factor was driven by the summer season and improvement in distribution methods. At the end of June 2013, PAA has a total of 2 aircraft, serving 5 routes: Clark – Kalibo, Davao, Hong Kong, Taipei and Singapore.

*\*Group refers to MAA, TAA, IAA, & PAA*



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## Malaysia

### 2<sup>nd</sup> Quarter 2013 Operating Statistics

Malaysia AirAsia	APR - JUN 2013		
	2013	2012	Change
Passenger Carried <sup>1</sup>	5,509,576	4,902,689	12%
Capacity <sup>2</sup>	6,896,880	6,163,020	12%
Load Factor (%) <sup>3</sup>	80	80	-
ASK (mil) <sup>4</sup>	7,915	7,038	12%
RPK (mil) <sup>5</sup>	6,333	5,621	13%
Number of stages <sup>6</sup>	38,316	34,239	12%
Average stage length (km)	1,096	1,144	-4%
Size of fleet at month end <sup>7</sup>	66	58	8

## Thailand

### 2<sup>nd</sup> Quarter 2013 Operating Statistics

Thai AirAsia	APR - JUN 2013		
	2013	2012	Change
Passenger Carried <sup>1</sup>	2,423,076	1,935,072	25%
Capacity <sup>2</sup>	2,944,440	2,452,320	20%
Load Factor (%) <sup>3</sup>	82	79	3 ppts
ASK (mil) <sup>4</sup>	3,064	2,593	18%
RPK (mil) <sup>5</sup>	2,551	2,044	25%
Number of stages <sup>6</sup>	16,358	13,624	20%
Average stage length (km)	1,041	1,057	-2%
Size of fleet at month end <sup>7</sup>	29	24	5



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## Indonesia

### 2<sup>nd</sup> Quarter 2013 Operating Statistics

Indonesia AirAsia	APR - JUN 2013		
	2013	2012	Change
Passenger Carried <sup>1</sup>	1,921,839	1,447,492	33%
Capacity <sup>2</sup>	2,444,760	1,847,160	32%
Load Factor (%) <sup>3</sup>	79	78	1 ppts
ASK (mil) <sup>4</sup>	2,873	2,247	28%
RPK (mil) <sup>5</sup>	2,282	1,748	31%
Number of stages <sup>6</sup>	13,582	10,262	32%
Average stage length (km)	1,195	1,231	-3%
Size of fleet at month end <sup>7</sup>	24	18	6

## Philippines

### 2<sup>nd</sup> Quarter 2013 Operating Statistics

Philippines AirAsia	APR - JUN 2013		
	2013	2012	Change
Passenger Carried <sup>1</sup>	140,034	65,285	114%
Capacity <sup>2</sup>	189,180	137,160	38%
Load Factor (%) <sup>3</sup>	74	48	26 ppts
ASK (mil) <sup>4</sup>	254	104	143%
RPK (mil) <sup>5</sup>	193	51	280%
Number of stages <sup>6</sup>	1,025	762	35%
Average stage length (km)	1,368	879	56%
Size of fleet at month end <sup>7</sup>	2	2	-

\*Zest Air is not included in PAA's numbers.



# Preliminary Operating Statistics

## For the 2<sup>nd</sup> Quarter of the Financial Year Ended 2013

### Group

### 2<sup>nd</sup> Quarter 2013 Operating Statistics

Group (MAA, TAA, IAA, PAA)	APR - JUN 2013		
	2013	2012	Change
Passenger Carried <sup>1</sup>	9,994,525	8,350,538	20%
Capacity <sup>2</sup>	12,475,260	10,599,660	18%
Load Factor (%) <sup>3</sup>	80	79	1 ppts
ASK (mil) <sup>4</sup>	14,105	11,982	18%
RPK (mil) <sup>5</sup>	11,359	9,463	20%
Number of stages <sup>6</sup>	69,281	58,887	18%
Average stage length (km)	1,175	1,078	9%
Size of fleet at month end <sup>7</sup>	121	102	19

\*Note: Size of fleet including AirAsia Japan as at 30 June 2013 is 126.

- (1) Number of earned seats flown. Earned seats comprise seats sold to passengers (including no-shows)
- (2) Number of seats flown
- (3) Number of Passengers carried as a percentage of Capacity
- (4) Available Seat Kilometres (ASK) measures an airline's passenger capacity. Total seats flown multiplied by the number of kilometres flown
- (5) Revenue Passenger Kilometres (RPK) is a measure of the volume of passengers carried by the airline. Number of passengers multiplied by the number of kilometres these passengers have flown
- (6) Number of flights flown
- (7) Number of aircraft including spares
- (8) Group refers to Malaysia AirAsia's, Thai AirAsia's, Indonesia AirAsia's, and Philippines' AirAsia's operations

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