

Preliminary Operating Statistics

For the 3rd Quarter of the Financial Year Ended 2014

AirAsia Berhad (“AirAsia” or “the company”) is pleased to announce the operating statistics for the 3rd Quarter 2014 (“3Q14”).

In 3Q14, the Group^[1] recorded a higher load factor of 78%, up 2 percentage points (“ppts”) from the same period last year. Number of passengers carried increased 1% to 10.7 million whilst capacity dropped 1% year-on-year. During the quarter under review, a net 4 additional aircraft were added into the system (34 additional aircraft y-o-y), bringing the total fleet size of the Group to 171 at the end of 3Q14. Note that this quarter is the first time AirAsia India is included in the Group’s statistics.

Malaysia AirAsia (“MAA”) maintained its load factor of 77% in 3Q14, no change as compared to the same period last year. The number of passengers carried increased by 0.5% y-o-y to 5.3 million, in line with the increase in capacity y-o-y. As the third quarter is seasonally a weak quarter for Malaysia due to the month of Ramadhan falling in July, the Management allocated only 1 aircraft for MAA this quarter. This brings MAA’s total fleet to 81 aircraft, an additional of 15 aircraft year-on-year. MAA introduced five new international routes in 3Q14: Johor Bahru – Saigon, Lombok and Yogyakarta; Kuala Lumpur – Da Nang and Cebu. Frequencies were also increased on fourteen routes: Krabi – Kuala Lumpur; Kuala Lumpur – Saigon, Sibul, Penang and Singapore; Johor Bahru – Sibul and Penang; Kuching – Kuala Lumpur, Johor Bahru, Sibul and Miri; Kota Kinabalu – Kuala Lumpur; Langkawi – Penang and Kuala Lumpur.

Thai AirAsia (“TAA”) again recorded a high load factor of 82% this quarter, albeit down by 1 ppt mainly due to the political situation and sluggish economic growth. To stimulate the tourism sector, the Thai Government took positive measures including the introduction of scheme such as a 3-month visa fee waiver for Chinese and Taiwanese tourists and declared extra holiday in the month of August. This helped to push TAA’s number of passengers carried up by 12% y-o-y to 2.9 million, in line with the 13% increase in capacity y-o-y. TAA took in 3 aircraft in 3Q14, bringing its total fleet size at the end of September to 40, up 9 aircraft y-o-y. Frequencies were increased in two routes: Chiang Mai – Phuket; Bangkok – Khon Kaen.

Indonesia AirAsia (“IAA”) recorded a 4 ppts y-o-y increase in load factor to 79%. Number of passengers carried during the quarter was 1.8 million, down 10% y-o-y, together with 15% decrease in capacity as the Management continued with its route rationalisation exercise during this challenging time where the country was hit by a depreciating Rupiah and caused increase in operating cost. No additional aircraft was added into IAA in 3Q14, hence its total fleet still stands at 30 aircraft, up 4 aircraft y-o-y. Frequencies were increased in 2 routes: Bandung – Singapore and Pekanbaru.

Philippines’ AirAsia (“PAA”) reported a load factor of 65%, a big increase of 6 ppts from 59% recorded during the same period last year. The number of passengers carried was reported at 0.62 million, down 15% y-o-y together with a 23% drop in capacity in 3Q14. This quarter, PAA sold one of its older aircraft that came together with the acquisition exercise in 2013, which brings PAA’s total net fleet to 18 aircraft (up 4 aircraft y-o-y). No new routes or frequency increased in PAA’s network this quarter as Management is focused on turning around the current operating routes.

AirAsia India’s (“AAI”) operating statistics are disclosed and included in the Group’s numbers for the first time this quarter. In its first full quarter of operations, AAI carried a total of 0.13 million passengers with a good load factor of 75%. It received an additional aircraft in 3Q14, which brings its total fleet to 2 aircraft. From its hub in Bengaluru, AAI launched 3 new routes: Bengaluru – Kochi, Jaipur and Chandigarh. Frequencies were increased in 2 routes: Bengaluru – Kochi and Goa.

^[1] Group refers to MAA, TAA, IAA, PAA & AAI



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Group

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Group (MAA, TAA, IAA, PAA, AAI)	JUL - SEP 2014		
	2014	2013	Change
Passenger Carried ¹	10,736,936	10,607,642	1%
Capacity ²	13,823,640	13,917,162	-1%
Load Factor (%) ³	78	76	2 ppt
ASK (mil) ⁴	15,978	16,252	-2%
RPK (mil) ⁵	12,407	12,504	-1%
Number of stages ⁶	76,806	77,441	-1%
Average stage length (km)	1,027	1,187	-13%
Size of fleet at month end ⁷	171	137	34

Note: (i) AirAsia India's operating statistics are included in the Group's numbers from 3Q14 onwards.

Malaysia

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Malaysia AirAsia	JUL - SEP 2014		
	2014	2013	Change
Passenger Carried ¹	5,288,896	5,262,752	0.5%
Capacity ²	6,908,400	6,874,920	0.5%
Load Factor (%) ³	77	77	-
ASK (mil) ⁴	8,521	8,443	1%
RPK (mil) ⁵	6,524	6,417	2%
Number of stages ⁶	38,380	38,194	0%
Average stage length (km)	1,234	1,157	7%
Size of fleet at month end ⁷	81	66	15



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Thailand

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Thai AirAsia	JUL - SEP 2014		
	2014	2013	Change
Passenger Carried ¹	2,854,688	2,557,305	12%
Capacity ²	3,470,400	3,063,240	13%
Load Factor (%) ³	82	83	-1 ppt
ASK (mil) ⁴	3,553	3,282	8%
RPK (mil) ⁵	2,957	2,769	7%
Number of stages ⁶	19,280	17,018	13%
Average stage length (km)	1,024	1,071	-4%
Size of fleet at month end ⁷	40	31	9

Indonesia

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Indonesia AirAsia	JUL - SEP 2014		
	2014	2013	Change
Passenger Carried ¹	1,847,385	2,057,580	-10%
Capacity ²	2,324,340	2,741,040	-15%
Load Factor (%) ³	79	75	4 ppt
ASK (mil) ⁴	2,704	3,245	-17%
RPK (mil) ⁵	2,159	2,458	-12%
Number of stages ⁶	12,921	15,228	-15%
Average stage length (km)	1,191	1,196	0%
Size of fleet at month end ⁷	30	26	4



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Philippines

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Philippines AirAsia	JUL - SEP 2014		
	2014	2013	Change
Passenger Carried ¹	617,878	730,005	-15%
Capacity ²	950,220	1,237,962	-23%
Load Factor (%) ³	65	59	6 ppts
ASK (mil) ⁴	1,102	1,281	-14%
RPK (mil) ⁵	693	861	-20%
Number of stages ⁶	5,279	7,001	-25%
Average stage length (km)	1,162	1,324	-12%
Size of fleet at month end ⁷	18	14	4

Note: (i) AirAsia Zest is included in PAA's statistics.

India

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AirAsia India	JUL - SEP 2014		
	2014	2013	Change
Passenger Carried ¹	128,089	N/A	N/A
Capacity ²	170,280	N/A	N/A
Load Factor (%) ³	75	N/A	N/A
ASK (mil) ⁴	97	N/A	N/A
RPK (mil) ⁵	74	N/A	N/A
Number of stages ⁶	946	N/A	N/A
Average stage length (km)	524	N/A	N/A
Size of fleet at month end ⁷	2	N/A	N/A

Note: (i) AirAsia India's operating statistics are available from 3Q14 onwards



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- (1) Number of earned seats flown. Earned seats comprise seats sold to passengers (including no-shows)
- (2) Number of seats flown
- (3) Number of Passengers carried as a percentage of Capacity
- (4) Available Seat Kilometres (ASK) measures an airline's passenger capacity. Total seats flown multiplied by the number of kilometres flown
- (5) Revenue Passenger Kilometres (RPK) is a measure of the volume of passengers carried by the airline. Number of passengers multiplied by the number of kilometres these passengers have flown
- (6) Number of flights flown
- (7) Number of aircraft including spares
- (8) Group refers to Malaysia AirAsia's, Thai AirAsia's, Indonesia AirAsia's, Philippines' AirAsia's and AirAsia India's operations

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